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**WILMAR ARAWANA 3+ COOKING OIL WITH MEG-3® NAMED TOP FUNCTIONAL INGREDIENT BY U.S. MAGAZINE**

DARTMOUTH, NS (Ocean Nutrition Canada) - Ocean Nutrition Canada, the world's leading Omega-3 EPA/DHA solutions provider, would like to congratulate Wilmar International Limited, whose Arawana 3+ premium cooking oil was named one of Functional Ingredients Magazine Top 10 Functional Foods for 2011.

According to Functional Ingredients Magazine, the high level of Omega 3 EPA/DHA (130 mg per serving) was a factor in choosing Arawana 3A+ oil for their annual list of functional ingredients. The magazine credits Wilmar with creating a cooking oil that "contains sufficient Omega-3 to help Chinese consumers meet Omega-3 intake recommendations."

"We partnered with Ocean Nutrition Canada to create our premium cooking oil in response to a survey conducted by the Ministry of Health of the People's Republic of China," says Mr. Chen, General Manager of Yihai Kerry Foodstuffs Marketing Co., Limited, a wholly owned subsidiary of Wilmar International. The survey indicated that the average daily intake of EPA/DHA in China was less than 10% of the intake recommended by global authorities. "Since many Chinese residents cook with Arawana oil, adding MEG-3® to the oil helps people increase their intake," says Mr. Chen. "We chose MEG-3® from Ocean Nutrition to offer consumers the highest-quality source of Omega-3."

"We're thrilled that Wilmar has been recognized for their innovative solution to increasing Omega-3 intakes across China," says Jon Getzinger, Ocean Nutrition Canada Chief Sales and Marketing Officer. "As a global 500 company, it is significant that Wilmar has committed to the health and wellness of its customers."

Wilmar's Arawana 3A+ premium cooking oil is widely distributed in China and is available at supermarkets and traditional markets throughout the country.

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### **About Wilmar International Limited (Wilmar):**

Wilmar International Limited, founded in 1991, is Asia's leading agribusiness group. It ranks amongst the largest listed companies by market capitalisation on the Singapore Exchange. Headquartered in Singapore, Wilmar has over 300 manufacturing plants and an extensive distribution network covering China, India, Indonesia, and some 50 other countries to support a well-established processing and merchandising business. Wilmar's business activities include oil palm cultivation, oilseeds crushing, edible oils refining, specialty fats, oleochemicals and biodiesel manufacturing, and grains processing. With the remarkable performance in global oil and grains industry, Wilmar ranked 317<sup>th</sup> in top international 500 enterprises by Fortune 2011.

For more information about Wilmar International, please visit [www.wilmar-international.com](http://www.wilmar-international.com).

### **About Ocean Nutrition Canada Limited (ONC):**

Ocean Nutrition Canada Limited (ONC), the world's largest Omega-3 EPA/DHA solutions provider, has a pioneering approach to wellness through innovation. Headquartered in Dartmouth, Nova Scotia, Canada, ONC has created the leading Research & Development platform in the industry and operates the largest privately-owned marine research and development facility in North America.

ONC provides its customers in the dietary supplement, food ingredient and pharmaceutical sectors with a competitive advantage in the rapidly growing Omega-3 EPA/DHA market through their MEG-3® branded line of products created with ONC's proprietary technology. With an uncompromising commitment to quality, MEG-3® products meet or exceed global quality standards. To date, MEG-3® has been included in more than 100 billion servings of food and supplement products worldwide.

For more information about ONC, visit [www.ocean-nutrition.com](http://www.ocean-nutrition.com) and for more information about the health benefits of MEG-3®, visit [www.meg-3.com](http://www.meg-3.com).

### **About Omega-3:**

Omega-3 is a family of essential fatty acids, including EPA (eicosapentaenoic acid), DHA (docosahexaenoic acid), and ALA (alpha-linolenic acid). Oily fish (such as sardines, anchovies, mackerel, and salmon) are the major known natural sources of Omega-3 EPA/DHA. ALA is found in plants, such as flax and chia. It is important to note that the majority of health benefits associated with Omega-3 have been attributed to EPA and DHA, not plant-based ALA. While the body can convert ALA into EPA/DHA, it does so very inefficiently (less than one percent), leading many nutrition experts to recommend that consumers increase their EPA and DHA levels by consuming EPA and DHA directly (rather than from plant-sourced ALA). Although Omega-3 EPA/DHA is important to overall good health, the human body is not able to produce sufficient quantities on its own, so supplementation is required, either by eating oily fish or foods fortified with Omega-3 EPA/DHA, or by taking fish oil supplements.