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Ocean Nutrition Canada serves up a Major Milestone with Over 100 Billion MEG-3® Servings Consumed Globally

Yes, that's 100 billion - not 100 million!

DARTMOUTH, NS (Ocean Nutrition Canada) – Ocean Nutrition Canada Limited (ONC), the world's largest Omega-3 EPA/DHA solutions provider and supplier of MEG-3® brand Omega-3 EPA/DHA ingredients has reached another milestone with over one hundred billion servings consumed globally.

Omega-3 continues to be one of the most scientifically researched ingredients in the world with more than 14,000 scientific studies over the past 35 years. This scientific backing has given consumers increased awareness and trust in Omega-3 EPA/DHA ingredients for improving health. Frost and Sullivan forecasts the global Omega-3 dietary supplement and food ingredients categories will continue growing in double digits annually until 2015.

One hundred billion servings...that is a lot of zeros, but what does it mean? One hundred billion servings consumed globally translates into fifteen servings of MEG-3® for every person on the planet. It means that every day over twenty one million servings of MEG-3® are consumed across the world. We could keep going, but we think the one hundred billion speaks for itself.

ONC will be celebrating this milestone during the Vitafoods trade show being held in Geneva, Switzerland from May 10-12th. Stop by ONC stand #618 to see what makes ONC the world's most trusted supplier of Omega-3 EPA/DHA. For more information on Vitafoods visit: www.vitafoods.eu.com.

Jon Getzinger, Chief Sales and Marketing Officer stated, "This is a huge milestone for ONC and the MEG-3® brand. This achievement affirms our leadership position in the Omega-3 category and speaks volumes about the quality and purity of MEG-3® ingredients." Getzinger continued, "Consumers are learning about the importance of Omega-3 EPA/DHA and know that when they pick up a product with MEG-3® on it, they can *trust the source™*."

We could give you a couple more reasons why consumers trust MEG-3® products, but we'd rather give more than one hundred billion.

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About Ocean Nutrition Canada Limited (ONC):

Ocean Nutrition Canada (ONC) is a privately held company, whose major shareholder is Clearwater Fine Foods Incorporated. Clearwater Fine Foods Incorporated is a diversified holding/investment company whose significant holdings include a controlling interest in Clearwater Seafood's Limited Partnership, the world's largest integrated shellfish harvester and processor.

ONC is the world's largest supplier of Omega-3 EPA and DHA ingredients from fish oil, marketed into the dietary supplement and food manufacturing markets. To date MEG-3® ingredients have been included in over 100 billion servings of food and supplement products worldwide. For more information about ONC visit www.ocean-nutrition.com, and for information on the health benefits of MEG-3® ingredients please visit www.meg-3.com.

About Omega-3:

Omega-3 is a family of essential fatty acids, including EPA (eicosapentaenoic acid), DHA (docosahexaenoic acid), and ALA (alpha-linolenic acid). Oily fish (such as sardines, anchovies, mackerel, and salmon) are the major known natural sources of Omega-3 EPA/DHA. ALA is found in plants, such as flax and chia. Although Omega-3 EPA/DHA is important to overall good health, the human body is not able to produce sufficient quantities on its own, so supplementation is required, either by eating oily fish or foods fortified with Omega-3 EPA/DHA, or by taking fish oil supplements.