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**For Immediate Release**

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**iFish Launches First Omega-3 Supplement in Taiwan That Can Be Added Directly To Food for Babies**

*A new way to provide babies with the Omega-3 their bodies need*

Ocean Nutrition Canada Limited (ONC), supplier of MEG-3® Omega-3 EPA/DHA fish oil ingredients to the global dietary supplement and healthy food markets, is pleased to announce that iFish has recently launched a line of Omega-3 nutritional supplements called Q+ Baby DHA Powder. iFish has announced that this new product line is targeted for babies six months and older. It can be easily added to beverages and foods, such as milk, juice, yogurt, and infant formula, to provide babies with the Omega-3 needed for normal growth and development. Q+ Baby DHA Powder is being sold in select pharmacies and drug stores throughout Taiwan.

Each box of Q+ Baby contains 30 sachets of powder. Each sachet contains 120 mg of DHA (Total Omega-3 content is 160 mg) and other vital nutrients. The individual packages contain the recommended amount per meal and a total of 2-3 packages a day are suggested by iFish to meet the Institute of Medicine's suggested 500 mg of Omega-3 EPA and DHA per day.

There are three types of Q+ Baby DHA Powder available: Brainer for increased development of the brain, Sightner for maintenance of vision, and Immuner for increased immunity in infants and children.

EPA and DHA are important building blocks for normal growth and development. In early infant nutrition the emphasis is on the addition of DHA, which is a structural component of the brain; however, human breast milk contains both DHA and EPA in a

5:1 ratio. This demonstrates the importance of the balance of DHA and EPA in the diet. Studies suggest that after age five EPA plays a more active role in learning and development.

Witch Wu, Marketing Manager at iFish, said “We are proud to be the first in Taiwan to offer a product that can be easily added to food to provide babies with the Omega-3 their bodies need for normal growth and development. Ocean Nutrition’s Powder-loc™ microencapsulation technology locks all the goodness of EPA and DHA from fish oil into the Q+ DHA Powder while locking out any fishy taste. It’s a very convenient way to ensure that babies are getting adequate levels of Omega-3 in their diets.”

Ian Lucas, Executive Vice President of Global Sales and Marketing at ONC, said “We are very excited about the launch of iFish’s Q+ DHA Baby Powder product. Not only is it very unique but it’s also going to help ensure that babies are getting EPA and DHA from the purest, safest source of Omega-3 from fish oil.”

#### **About Ocean Nutrition Canada Limited (ONC):**

Ocean Nutrition Canada is a privately held company, whose major shareholder is Clearwater Fine Foods Incorporated. Clearwater Fine Foods Incorporated is a diversified holding/investment company whose significant holdings include a controlling interest in Clearwater Seafood’s Limited Partnership, the world’s largest integrated shellfish harvester and processor.

ONC is in the business of discovering, manufacturing, and marketing Omega-3 ingredients that improve human health. Ocean Nutrition Canada has a broad customer base, which includes multi-national companies in both the dietary supplement and the food categories. In 2006, the MEG-3® EPA/DHA ingredient was in 8 billion supplement servings and 2 billion food servings worldwide. For more information on the health benefits of MEG-3® ingredients please visit [www.meg-3.com](http://www.meg-3.com)

#### **About iFish Microcaps, Inc.**

iFish Microcaps, Inc. was established in 2006 to provide a complete solution for the health and welfare of human beings. For more information, please visit their website at <http://www.ifish.net.tw> or email them at [service@ifish.net.tw](mailto:service@ifish.net.tw)

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