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First Chocolate to Contain MEG-3®

Les Truffes au Chocolat Inc Co-Brands with MEG-3®

Ocean Nutrition Canada Limited (ONC), supplier of MEG-3® brand Omega-3 EPA/DHA food and dietary supplement ingredients, is pleased to announce that Les Truffes au Chocolat Inc is including the MEG-3® healthy food ingredient in their entire O Trois line of chocolate bars and chocolate fingers. Each O Trois bar and finger package will display the MEG-3® logo to show consumers that it contains the highest quality of Omega-3 EPA/DHA.

The O Trois line is being launched July 15 in retail stores throughout Western Canada with plans to expand into the rest of Canada and the United States. Each 45 g chocolate bar and finger contains 100 mg of EPA/DHA from fish oil.

Ralph Buchmuller, President and Master Chocolatier at Les Truffes au Chocolat Inc, said “MEG-3® was the only powdered fish oil ingredient that passed our sensory quality standards. Our chocolate bars and fingers have the same great taste but they also have something a little extra...the added health benefits of EPA and DHA from fish oil.”

Ian Lucas, Executive Vice President of Global Sales and Marketing at ONC, said “We start with the highest quality fish oil and then we microencapsulate it using our patented Powder-loc™ technology. That’s our secret to locking the goodness of fish into the chocolate while locking the taste of the fish out. Now chocolate lovers can indulge their taste buds knowing that, with every bite, they’re contributing to the recommended daily intake of Omega-3!”

About Ocean Nutrition Canada Limited (ONC):

Ocean Nutrition Canada is a privately held company, whose major shareholder is Clearwater Fine Foods Incorporated. Clearwater Fine Foods Incorporated is a diversified

holding/investment company whose significant holdings include a controlling interest in Clearwater Seafood's Limited Partnership, the world's largest integrated shellfish harvester and processor.

ONC is in the business of discovering, manufacturing, and marketing Omega-3 based ingredients that improve human health. Ocean Nutrition Canada has a broad customer base, which includes multi-national companies in both the dietary supplement and the food categories. In 2006, the MEG-3® EPA/DHA ingredient was in 8 billion supplement servings and 2 billion food servings worldwide. For more information on the health benefits of MEG-3® ingredients please visit www.meg-3.com

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