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China's First Yogurt Drink Launched With EPA And DHA From Fish Oil

OMU Drinkable Yogurt With MEG-3® Earns 2006 Recommended Product Distinction

Ocean Nutrition Canada Limited (ONC), supplier of MEG-3® brand Omega-3 EPA/DHA food and dietary supplement ingredients, is pleased to announce the launch of China's first drinkable yogurt, OMU brand drinkable yogurt enriched with MEG-3® brand Omega-3 EPA/DHA ingredient made from fish oil. OMU brand drinkable yogurt is co-branded with the MEG-3® brand logo and distinctive fish character so that consumers know they are getting the most trusted source of Omega-3 in their yogurt.

Canton American Flower Lounge Livestock Company Limited (CAFL), a subsidiary of Lark International Dairy Holdings, held a press conference in Guangzhou on May 18 in China to introduce the new OMU drinkable yogurt with MEG-3® on their company's 20th anniversary. During the press conference, OMU drinkable yogurt with MEG-3® was named the 2006 recommended product by the Chairman of the Guangdong Dairy Association. Mr. Tim Coughlin, Consul General of Canada, and Su Zequn, the Vice Mayor of Guangzhou Municipality, were also at the press conference showing their support for Omega-3 food products in China.

EPA (Eicosapentaenoic Acid) and DHA (Docosahexaenoic Acid) are the physiologically essential fatty acids important for good health and normal growth and development. Many studies have shown that DHA plays an essential role in the normal development of the brain, eyes and nerves while literature suggests that EPA a most potent natural anti-inflammatory. Together, EPA and DHA aid in the maintenance of cardiovascular function.

The MEG-3® brand food ingredient used in OMU drinkable yogurt contains EPA and DHA from fish oil, which enables food products to offer the health benefits of fish oil in foods people love without the taste or smell of fish. The MEG-3® brand food ingredient has a unique micro-encapsulation technology called Powder-loc™, a patented, double shell protection that locks in the health benefits of Omega-3 EPA/DHA and locks out the taste and smell of fish. The Powder-loc™ breakthrough has enabled the launch of ten types of food applications in 12 countries. In 2006, there will be over two billion servings of food containing the MEG-3® brand ingredient.

Dr. Stephen Lui, Director and General Manager of Lark Dairy Holdings Limited, said, “By using the MEG-3® ingredient in OMU drinkable yogurt, we were able to include the nutritional value of Omega-3 EPA and DHA while maintaining its great taste.”

Ian Lucas, Executive Vice President of Global Marketing with ONC, said, “OMU drinkable yogurt is another great food application that shows how versatile our MEG-3® food ingredient is.” Lucas continued, “We were very pleased to hear that OMU drinkable yogurt with MEG-3® was named the 2006 recommended product by the Chairman of the Guangdong Dairy Association. This demonstrates that adding EPA and DHA from MEG-3® brand ingredients can create a competitive advantage for food products like OMU drinkable yogurt.”

About Ocean Nutrition Canada Limited (ONC):

Ocean Nutrition Canada Limited is a privately held company, whose major shareholder is Clearwater Fine Foods Incorporated, a diversified holding/investment company whose significant holdings include a controlling interest in Clearwater Seafood's Limited Partnership, which is the world's largest integrated shellfish harvester and processor and Ocean Nutrition (Canada) Limited. Ocean Nutrition Canada researches, manufactures, and markets Omega-3 concentrates and other marine based natural ingredients for dietary supplements and foods. ONC exemplifies scientific rigor in discovery and research programs, along with world leading regulatory and quality compliance standards. For more information on the health benefits of MEG-3® ingredients please visit www.meg-3.com

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