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For more information contact:
Joanna Lane
Ocean Nutrition Canada Ltd.
902-480-3288
jlane@ocean-nutrition.com
www.ocean-nutrition.com

Ocean Nutrition Announces Appointment of Jon Getzinger as Chief Sales & Marketing Officer (CSMO)

Bringing the Best to the Ocean Nutrition Canada Team

Ocean Nutrition Canada Limited (ONC), supplier of MEG-3® brand Omega-3 EPA/DHA from fish oil to the food and dietary supplement industries, is pleased to announce the appointment of Jon Getzinger as Chief Sales & Marketing Officer. In his new role Getzinger will be responsible for managing the global sales and marketing teams at ONC.

Getzinger joins the ONC team after two years at RTI, a rapidly expanding food service company in Minneapolis, where he held the position of Vice President, Sales and Marketing. Prior to that Getzinger held senior positions at Cargill and Monsanto/Nutra Sweet.

Getzinger received his undergrad degree from the University of Michigan and his MBA from Washington University. Getzinger is an experienced Sales and Marketing leader with an exceptional track record of developing winning teams that have produced outstanding sales success in the food industry.

Having led sales and marketing teams of up to 90 people, Getzinger is a goal oriented leader, who has proven experience and strength in the transformation of culture, performance, process and results. This exceptional strength has helped Getzinger to take growth companies to the next level. His past experience, with both Cargill, and NutraSweet/Monsanto, includes launching novel food ingredients, both nationally and internationally.

“Over the last 11 years we have built this company into the largest manufacturer of Omega-3 EPA/DHA in the world. Even though that’s an enormous accomplishment, we’re committed to taking our business to the next level” Robert Orr, President and CEO, continued, “We are very pleased to have Jon joining our team. He has an outstanding track record of leadership, growing sales revenue, and managing large teams. We look forward to working closely together as we continue to grow our business and solidify our position as the leading supplier of Omega-3 EPA/DHA to the food and dietary supplement sectors.”

About Ocean Nutrition Canada Limited (ONC):

Ocean Nutrition Canada is a privately held company, whose major shareholder is Clearwater Fine Foods Incorporated. Clearwater Fine Foods Incorporated is a diversified holding/investment company whose significant holdings include a controlling interest in Clearwater Seafood's Limited Partnership, the world's largest integrated shellfish harvester and processor.

ONC is in the business of researching, manufacturing, and marketing Omega-3 based ingredients that improve human health. Ocean Nutrition Canada has a broad customer base, which includes multi-national companies in both the dietary supplement and food categories. By 2007, the MEG-3[®] EPA/DHA ingredient was included in 30 billion supplement servings and 11 billion food servings worldwide. For more information visit www.ocean-nutrition.com, and for more information on the health benefits of MEG-3[®] ingredients please visit www.meg-3.com.

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