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Kemps Launches First Frozen Dessert in the U.S. containing MEG-3®

Kemps Dairy Products Add More Value For Families

Ocean Nutrition Canada Limited (ONC), supplier of MEG-3® brand Omega-3 EPA/DHA food and dietary supplement ingredients, is pleased to announce that Kemps has included the MEG-3® EPA/DHA healthy food ingredient in two new fat free frozen yogurts. Kemps is the first company to launch a frozen dessert in the U.S. containing the MEG-3® Omega-3 healthy food ingredient...the best source of Omega-3 from fish oil. As with Kemps recent launch of their Kemps Plus Healthy Lifestyle, and Kemps Plus Healthy Kids milk products, Kemps has chosen to place the MEG-3® logo on their packaging.

The new, fat free, frozen yogurts were launched in major grocery retailers throughout Minnesota and Wisconsin in March. The yogurts are available in two great tasting flavors, Pomegranate Swirl and Wild Blueberries N' Sweet Cream.

Research indicates that EPA (Eicosapentaenoic Acid) and DHA (Docosahexaneonic Acid) Omega-3 fatty acids are important for good health and normal growth and development. Leading health authorities, and experts, agree that people need at least 500 mg per day of EPA and DHA. On average, North Americans consume less than 130 mg per day resulting in an Omega-3 deficiency.

Including MEG-3® ingredients in food helps consumers address this nutritional deficiency. Now they can choose great tasting products, like Kemps Frozen Yogurt Desert, with the added benefit of Omega-3 EPA and DHA. Kemps has chosen to co-brand with MEG-3® because they want consumers to know that they're getting the most important forms of Omega-3 with the great taste they expect from Kemps dairy products.

Rachel Kylo, Vice President Marketing with Kemps said, "Kemps introduced two frozen yogurt deserts and two milk products this year so that our consumers have great tasting products which will appeal to the whole family". She continued "the addition of MEG-3® ingredients into a variety of Kemps dairy products creates choice for consumers so more family members can consume these important nutrients in the foods and flavors they love most."

Consumers can choose to purchase a wide variety of great tasting foods with MEG-3® ingredients so all family members can have their favorite foods and have the convenience of omega-3 EPA and DHA in

their normal diet. Multiple foods purchases containing MEG-3® ingredients benefit families because they all add up to addressing the nutritional need for EPA and DHA in the diet.

Ian Lucas, EVP Marketing with ONC said, “ The Kemps frozen yogurt deserts are absolutely fantastic tasting and family members are in for a treat they will love to eat”, Lucas continued “Purchasing products with MEG-3® ingredients means families are getting the goodness of fish without the taste of fish, conveniently, in foods they love to eat every day”.

About Ocean Nutrition Canada Limited (ONC):

Ocean Nutrition Canada is a privately held company, whose major shareholder is Clearwater Fine Foods Incorporated. Clearwater Fine Foods Incorporated is a diversified holding/investment company whose significant holdings include a controlling interest in Clearwater Seafood’s Limited Partnership, the world’s largest integrated shellfish harvester and processor.

ONC is a global leading supplier of Omega-3 EPA and DHA ingredients from fish oil, marketed into the Dietary Supplement and Healthy Food markets. To date MEG-3® ingredients have been included in over 40 billion servings of food and supplement products world wide. For more information on the health benefits of MEG-3® ingredients please visit www.meg-3.com.

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